



# Meals and Soups Packaging in Colombia

August 2025

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## Meals and Soups Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Urban demand for convenience, and dual-income families fuel growth in meals and soups in Colombia  
Flexible aluminium/plastic packaging dominates soup, while ready meals sees a shift to aluminium trays  
Recyclable flexible pouches emerging as shelf stable packaging for meals and soups in Colombia

#### PROSPECTS AND OPPORTUNITIES

Innovation focus on health, and online retail to drive stability for packaged meals and soups  
Flexible aluminium/plastic to lose share as metal food cans and flexible plastic rise

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## Meals and Soups Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Small and on-the-go formats gain ground across food packaging

PET bottles remain the dominant format in non-alcoholic beverages

Metal beverage cans gain ground on glass bottles in alcoholic drinks

Sustainability and new labelling rules reshape beauty and personal care packaging

Innovation and refills drive home care packaging growth

Flexible paper/plastic the dominant pack type in dynamic cat treats and mixers category

### PACKAGING LEGISLATION

Regulatory labelling shapes competitive landscape for plant-based dairy

Colombia's single-use plastics ban drives shift to sustainable packaging

Colombia sets 2030 targets for sustainable single-use packaging

### RECYCLING AND THE ENVIRONMENT

Colombia accelerates PET recycling and rPET adoption

Sustainability trends driving change in pet food packaging

Regulatory pressure drives sustainability shifts in beauty and personal care packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2022/2023 and Targets for 2024

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