



Euromonitor
International

Meals and Soups Packaging in Colombia

August 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban demand for convenience, and dual-income families fuel growth in meals and soups in Colombia

Flexible aluminium/plastic packaging dominates soup, while ready meals sees a shift to aluminium trays

Recyclable flexible pouches emerging as shelf stable packaging for meals and soups in Colombia

PROSPECTS AND OPPORTUNITIES

Innovation focus on health, and online retail to drive stability for packaged meals and soups

Flexible aluminium/plastic to lose share as metal food cans and flexible plastic rise

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-colombia/report.