

Sauces, Dips and Condiments Packaging in France

June 2024

Sauces, Dips and Condiments Packaging in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass bottles growing in barbecue and chili sauces thanks to their association with luxury and high quality Sachets introduced in herbs and spices as players look to reinvigorate the category

Folding cartons the main pack type in bouillon, with recyclability adding to their popularity

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes will cater to French consumers' busy lifestyles

Sustainable packaging innovation is expected to continue being seen over the forecast period

Sauces, Dips and Condiments Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives Innovations in beverage packaging Sustainable packaging in ready meals

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