



Euromonitor  
International

# Plant-Based Dairy Packaging in Germany

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Growth in plant-based dairy packaging driven by consumer trends and sustainability

Plant-based alternatives differentiate with packaging with premium appeal

Flora launches world's first plastic-free, recyclable tub in plant-based butter and spreads

### PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging to grow along with flexitarian diet and sustainable choices

Sustainable choices to drive growth in plant-based dairy packaging

### DISCLAIMER

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/plant-based-dairy-packaging-in-germany/report](https://www.euromonitor.com/plant-based-dairy-packaging-in-germany/report).