



Euromonitor  
International

# Sauces, Dips and Condiments Packaging in Germany

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth for sauces, dips and condiments packaging, with consumers looking for lightweight, durable pack types  
Potluck positions itself as natural and artisanal through sustainable packaging  
Consistent growth in sauces, dips and condiments packaging driven by trade and steady consumer demand

PROSPECTS AND OPPORTUNITIES

Growth in sauces, dips and condiments packaging to be fuelled by recycled materials and changing household consumption patterns  
Health trend and eco-packaging to drive innovations in sauces, dips and condiments packaging in Germany

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Sauces, Dips and Condiments Packaging in Germany - Company Profiles

Packaging Industry in Germany - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Sustainability and health demands drive a shift towards portion-controlled, paper-based food packaging  
Eco-innovation and consumer trends drive shift to recyclable and smart packaging formats  
Regulatory pressure accelerates adoption of lightweight and recyclable alcohol packaging  
Eco-friendly materials and refill solutions drive innovation in beauty packaging  
Refillable, recyclable and concentrated formats transforming home care packaging  
Demand for convenience and sustainability fuels rise of pouches and eco-friendly pet food packaging

PACKAGING LEGISLATION

EU PPWR regulatory mandates drive costly redesigns and spur sustainable packaging innovation  
Recycled content obligation raises material costs and pushes affordable design strategies  
Stricter recyclability standards prompt early design changes and competitive differentiation

RECYCLING AND THE ENVIRONMENT

Regulatory pressure drives recyclable packaging adoption  
Legal mandates and incentives accelerate reusable packaging uptake  
Material innovation responds to sustainability demands  
Table 1 - Overview of Packaging Recycling and Recovery in Germany: 2022/2023 and Targets for 2024

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-germany/report](http://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-germany/report).