



Euromonitor
International

Plant-Based Dairy Packaging in Hong Kong, China

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for convenience drives rising use of gable top liquid cartons in plant-based dairy

Brick liquid cartons dominates plant-based milk, while gable top liquid cartons leads traditional drinking milk products

Plant-based dairy brands adopt smart pack sizes and greener formats in Hong Kong

PROSPECTS AND OPPORTUNITIES

Retail competition and cost-of-living pressure to temporarily reshape plant-based dairy packaging trends

Smaller gable top liquid cartons to gain popularity for their ease of use, portability, and price point

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-hong-kong-china/report.