



Euromonitor
International

Plant-Based Dairy Packaging in Hong Kong, China

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for convenience drives rising use of gable top liquid cartons in plant-based dairy
Brick liquid cartons dominates plant-based milk, while gable top liquid cartons leads traditional drinking milk products
Plant-based dairy brands adopt smart pack sizes and greener formats in Hong Kong

PROSPECTS AND OPPORTUNITIES

Retail competition and cost-of-living pressure to temporarily reshape plant-based dairy packaging trends
Smaller gable top liquid cartons to gain popularity for their ease of use, portability, and price point

DISCLAIMER

Plant-Based Dairy Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Hong Kong's food packaging shifts towards sustainability and size optimisation
Hong Kong's non-alcoholic drinks packaging driven by rPET adoption
Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience
Beauty and personal care packaging shifts towards hybrid and eco-conscious materials
Home care packaging trends focus on refillable, eco-friendly and concentrated formats
Sustainability and convenience converge in Hong Kong's pet food packaging trends

PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation
Impact of PRS development on beverage packaging design and circularity

RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages
Retailers and brands driving in-store recycling campaigns

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-hong-kong-china/report.