



Euromonitor
International

Plant-Based Dairy Packaging in Hong Kong, China

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing preference for plant-based milk due healthier and eco-friendly lifestyles
Gable top liquid cartons increasingly favoured for their convenience and sustainability
The 946ml pack is increasing its share as it is seen as offering better value for money

PROSPECTS AND OPPORTUNITIES

The 236ml pack size expected to be most dynamic due to its suitability for on-the-go consumption
PET bottles will continue to steadily lose share due to recycling challenges

Plant-Based Dairy Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
PET bottles gaining share due to their affordability and recyclability
Liquid cartons benefit from a boost to demand for 100% juice
The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value
Glass bottles gaining share in skin care packaging due to their excellent barrier properties
Blister and strip packs gaining share for in-cistern devices packaging in toilet care

PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period
Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-hong-kong-china/report.