



Plant-Based Dairy Packaging in Hong Kong, China

September 2025

Plant-Based Dairy Packaging in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for convenience drives rising use of gable top liquid cartons in plant-based dairy

Brick liquid cartons dominates plant-based milk, while gable top liquid cartons leads traditional drinking milk products

Plant-based dairy brands adopt smart pack sizes and greener formats in Hong Kong

PROSPECTS AND OPPORTUNITIES

Retail competition and cost-of-living pressure to temporarily reshape plant-based dairy packaging trends

Smaller gable top liquid cartons to gain popularity for their ease of use, portability, and price point

DISCLAIMER

Plant-Based Dairy Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Hong Kong's food packaging shifts towards sustainability and size optimisation

Hong Kong's non-alcoholic drinks packaging driven by rPET adoption

Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience

Beauty and personal care packaging shifts towards hybrid and eco-conscious materials

Home care packaging trends focus on refillable, eco-friendly and concentrated formats

Sustainability and convenience converge in Hong Kong's pet food packaging trends

PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation

Impact of PRS development on beverage packaging design and circularity

RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages

Retailers and brands driving in-store recycling campaigns

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