



Euromonitor  
International

# Meals and Soups Packaging in Hong Kong, China

September 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Packaging volumes contract as shelf stable soup and ready meals, and dried ready meals decline, while frozen ready meals drives resilience

Packaging innovation accelerates in ready meals, but soup packaging remains fairly conventional

Smart aseptic ready meal trays redefine meals and soups packaging in Hong Kong

#### PROSPECTS AND OPPORTUNITIES

Chilled ready meals to drive growth in packaging volumes, offsetting expected packaging decline in soup

Larger pack sizes on the rise in frozen ready meals as families seek convenience

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