



Plant-Based Dairy Packaging in India

September 2025

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Plant-Based Dairy Packaging in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Other plastic bottles leads growth in plant-based dairy packaging in India in 2024

Minimalist, smaller packs drive growth in plant-based dairy packaging in India

VeganDay introduces a sustainable alternative to liquid cartons

PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging volumes to rise as SKUs expand

Plant-based dairy packaging to see diversification of pack sizes

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Plant-Based Dairy Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Paper-based and portion-control packs gaining popularity in food packaging

Increasing use of rPET and cartons to combine sustainability with convenience

Rising demand for convenient and eco-friendly packaging fuels shift towards aluminium cans

Eco-friendly packaging and travel-size options gaining popularity among younger consumers

Regulatory requirements and sustainability goals accelerate adoption of refill and biodegradable formats

Single-serve and resealable pouches drive convenience and freshness in pet food packaging

PACKAGING LEGISLATION

Rising compliance costs drive packaging innovation and differentiation

Single-use plastic policy accelerates transition to sustainable packaging solutions

Stricter plastic waste management rules and the shift towards digital traceability

RECYCLING AND THE ENVIRONMENT

Incentive-based collection and digital systems support shift to circular packaging models

Mono-material and recyclable pouches transform dairy and food packaging

Recyclable and reduced-plastic packaging options expand in response to consumer demand

Table 1 - Overview of Packaging Recycling and Recovery in India: 2023/20234 and Targets for 2025

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