



# Plant-Based Dairy in Ukraine

August 2025

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## Plant-Based Dairy in Ukraine - Category analysis

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#### 2025 DEVELOPMENTS

Plant-based dairy records double-digit value growth, led by plant-based milk

Alpro retains its lead in plant-based dairy despite pressure from local and emerging brands

Supermarkets remains the leading distribution channel as plant-based dairy gains shelf presence

#### PROSPECTS AND OPPORTUNITIES

Plant-based dairy is set for double-digit growth as coffee culture supports retail demand

Fortified plant protein ranges are set to expand across the forecast period

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