



**Euromonitor
International**

Emerging Cannabis Markets: A Taxonomy

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DEFINING CANNABIS EMERGING MARKETS

Scope

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Key findings

Cannabis market continues to expand beyond North America

Defining four core types of market around the world

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Cannabis production capabilities are increasing worldwide

Prices are falling in large part due to overproduction in legal adult-use markets

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Transforming illicit production into an economic force is the ambition

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Are some regions aligning more than others?

CONCLUSION

Key findings

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/emerging-cannabis-markets-a-taxonomy/report.