



**Euromonitor
International**

Meals and Soups Packaging in Japan

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Metal packaging shows relative growth in a declining category

Strong performance by board tubs due to rising environmental concerns

Launch of new packaging format for freeze-dried miso soup in Japan

PROSPECTS AND OPPORTUNITIES

Projected decline in meals and soups packaging volumes over the forecast period

Metal food cans and mid-range sizes set to gain traction amid budget-conscious and stockpiling trends

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