



Euromonitor
International

Plant-Based Dairy Packaging in Mexico

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging volumes increase due to the rising popularity of plant-based diets

Mexico's strict labelling laws compel global plant-based dairy companies to differentiate

Consumer demand for convenience drives the adoption of ergonomic liquid cartons

PROSPECTS AND OPPORTUNITIES

Packaging volumes expected to rise as demand grows for ethically-made products

Shaped liquid cartons and 236g packs expected to grow as plant-based dairy gains popularity

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-mexico/report.