



Meals and Soups Packaging in Mexico

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Changing lifestyles drive growth in packaging volumes in meals and soups

Key packaging trends in ready meals and soup driven by affordability

Rising eco-consciousness and regulation accelerate packaging innovation in meals and soups

PROSPECTS AND OPPORTUNITIES

Urbanisation and greater trust will contribute to growth in packaging volumes in meals and soups

Consumers' fast-paced lifestyles expected to drive demand for convenient small flexible packaging

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