



# Plant-Based Dairy Packaging in Malaysia

September 2025

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## Plant-Based Dairy Packaging in Malaysia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

PET bottles leads growth in plant-based dairy packaging amid economic pressures, but brick liquid cartons continues to lead actual volumes

Minimalist, sustainable packaging aims to drive the appeal of plant-based dairy products in Malaysia

OYA moves to aluminium-free cartons for plant-based milks to meet eco-conscious demand

#### PROSPECTS AND OPPORTUNITIES

PET bottles will continue to gain share amid decline in overall plant-based dairy packaging

Evolving supply, demand, and competition may drive packaging innovation in plant-based dairy

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## Plant-Based Dairy Packaging in Malaysia - Company Profiles

## Packaging Industry in Malaysia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Convenience-driven lifestyles accelerate demand for compact and portable food packs

Non-alcoholic drinks packaging shifts towards recycled PET as sustainability preferences strengthen

Cans gain share as Malaysia's breweries expand canning capacity

Recycled materials gaining traction in beauty and personal care packaging

Refill formats gaining momentum in home care as households prioritise affordability

Folding cartons seeing growth in Malaysia's dog and cat food packaging

### PACKAGING LEGISLATION

Malaysia updates food packaging rules for clearer labelling.

Malaysia moves towards mandatory EPR for packaging

### RECYCLING AND THE ENVIRONMENT

Plastic packaging tax encourages wider use of recycled materials in Malaysia

Major fmcg players lead voluntary initiatives to support Malaysia's circular economy goals

Table 1 - Overview of Packaging Recycling and Recovery in Malaysia: 2022/2023 and Targets for 2024

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