



Plant-Based Dairy Packaging in Malaysia

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate plant-based dairy packaging in Malaysia

The 250ml pack is a popular size for plant-based dairy due to its affordability and convenience

Metal beverage cans are favoured for their preservation qualities and portability

PROSPECTS AND OPPORTUNITIES

The 250ml and 1,000ml packs will remain the most popular in plant-based dairy

PET bottles to become more popular for their cost-effectiveness and recyclability

Plant-Based Dairy Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottle packaging growing for fresh milk and flavoured milk drinks

Fresh ground coffee in drip bags becoming popular due to the convenience

Glass bottles gaining popularity in alcoholic drinks packaging

Plastic pouches recording growth in body wash/shower gel packaging

Flexible plastic and blister and strip packs dominate air care packaging

PACKAGING LEGISLATION

Essential labelling requirements for Malaysian food packaging

Plastic Packaging Tax incentivising the shift to eco-friendly materials and packaging practices

RECYCLING AND THE ENVIRONMENT

Label-free bottled water gaining traction as part of sustainability efforts

Rising demand for 100% recycled PET bottles for cola carbonates

Sustainable instant coffee mixes in flexible paper packaging

Table 1 - Overview of Packaging Recycling and Recovery in Malaysia: 2021/2022 and Targets for 2023

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