



# Plant-Based Dairy Packaging in Malaysia

September 2025

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

PET bottles leads growth in plant-based dairy packaging amid economic pressures, but brick liquid cartons continues to lead actual volumes  
Minimalist, sustainable packaging aims to drive the appeal of plant-based dairy products in Malaysia  
OYA moves to aluminium-free cartons for plant-based milks to meet eco-conscious demand

### PROSPECTS AND OPPORTUNITIES

PET bottles will continue to gain share amid decline in overall plant-based dairy packaging  
Evolving supply, demand, and competition may drive packaging innovation in plant-based dairy

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