



Euromonitor
International

Sauces, Dips and Condiments Packaging in Malaysia

September 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Flexible aluminium/plastic and HDPE bottles see growth even as overall packaging volumes decline in sauces, dips, and condiments in Malaysia
ITP Foods introduces convenient squeezable plastic tubes for sauces in Malaysia
Shift toward smaller, affordable, and sustainable packaging redefines the competitive landscape in Malaysia

PROSPECTS AND OPPORTUNITIES

Packaging volumes for sauces, dips, and condiments in Malaysia expected to rise amid home cooking and innovation
Rising home cooking, smaller packs, and fierce competition to shape sauces, dips, and condiments in Malaysia

DISCLAIMER

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Convenience-driven lifestyles accelerate demand for compact and portable food packs
Non-alcoholic drinks packaging shifts towards recycled PET as sustainability preferences strengthen
Cans gain share as Malaysia’s breweries expand canning capacity
Recycled materials gaining traction in beauty and personal care packaging
Refill formats gaining momentum in home care as households prioritise affordability
Folding cartons seeing growth in Malaysia’s dog and cat food packaging

PACKAGING LEGISLATION

Malaysia updates food packaging rules for clearer labelling.
Malaysia moves towards mandatory EPR for packaging

RECYCLING AND THE ENVIRONMENT

Plastic packaging tax encourages wider use of recycled materials in Malaysia
Major fmcg players lead voluntary initiatives to support Malaysia’s circular economy goals
Table 1 - Overview of Packaging Recycling and Recovery in Malaysia: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-packaging-in-malaysia/report.