



# Plant-Based Dairy Packaging in the US

September 2025

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Plant-based dairy packaging volumes rise in 2024, boosted by increasing plant-based milk production

Plant-based dairy uses minimalist designs and distinct formats to show differentiation

Milkadamia's Flat Pack sets new benchmark in sustainable dairy packaging

### PROSPECTS AND OPPORTUNITIES

The 355ml HDPE bottle is expected to continue gaining share over the forecast period

FDA guidance pushes for clearer labels on plant-based dairy packaging

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