



**Euromonitor
International**

Meals and Soups Packaging in the US

September 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Health trends and inflation behind declining meals and soups packaging unit volumes in 2024

Packaging preferences for meals and soups differ by format but align on portion size

Sustainable and health-driven packaging is reshaping meals and soups in 2024

PROSPECTS AND OPPORTUNITIES

The modest growth expected in meals and soups packaging will be driven by convenience and lifestyle trends

Meals and soups packaging will continue shifting towards convenience and sustainability

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-us/report.