



Meals and Soups Packaging in the Philippines

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Lifestyle shifts drive a surge in meals and soups packaging volumes

Metal food cans gains ground in soup, while plastic pouches sees the strongest growth in ready meals

JR Foods pioneers paper-based trays for its microwaveable ready meals

PROSPECTS AND OPPORTUNITIES

Remote working and economic shifts expected to propel growth in packaging volumes for meals and soups

Solid growth anticipated amid local innovation and digital disruption

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