



Meals and Soups Packaging in the Philippines

September 2025

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Meals and Soups Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Lifestyle shifts drive a surge in meals and soups packaging volumes

Metal food cans gains ground in soup, while plastic pouches sees the strongest growth in ready meals

JR Foods pioneers paper-based trays for its microwaveable ready meals

PROSPECTS AND OPPORTUNITIES

Remote working and economic shifts expected to propel growth in packaging volumes for meals and soups

Solid growth anticipated amid local innovation and digital disruption

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Meals and Soups Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Packaging trends in the Philippines balance environmental duty with practical consumer preferences

Shift towards rPET and paper-based alternatives in 2024 beverage packaging

Rising adoption of aluminium cans in alcoholic drinks in the Philippines

Growing use of refillable, recyclable and biodegradable packaging in beauty care

Refillable, concentrated and eco-friendly formats reshape home care packaging in 2024

Sustainability initiatives take centre stage as pet care brands push towards a circular economy

PACKAGING LEGISLATION

EPR compliance moves from reporting to enforceable audit practice

RECYCLING AND THE ENVIRONMENT

DRS pilot planning signals shift towards circular packaging regulation

EPR enforcement intensifies: driving accountability, packaging redesign and cost implications in the Philippines

Table 1 - Overview of Packaging Recycling and Recovery in the Philippines: 2022/2023 and Targets for 2024

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