



# Plant-Based Dairy Packaging in Thailand

September 2025

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## Plant-Based Dairy Packaging in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Strong growth for plant-based dairy packaging volumes in Thailand in 2024

Packaging design, materials and messaging clearly distinguish plant-based dairy from traditional dairy

Flexible plastic pouches emerge as innovative, sustainable packaging for plant-based dairy in Thailand

#### PROSPECTS AND OPPORTUNITIES

Flexible pouches, resealable cartons and clear labelling regulations fuel steady growth in Thailand's plant-based dairy packaging volumes

Growth of flexible and single-serve packs in Thailand's plant-based dairy packaging

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## Plant-Based Dairy Packaging in Thailand - Company Profiles

## Packaging Industry in Thailand - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Thailand's food packaging market embraces green solutions and practical formats

Sustainability drives rPET and paper-based packaging innovation in non-alcoholic drinks

Thailand's alcoholic drinks packaging evolves with sustainability and convenience

Sustainability and flexible formats drive beauty and personal care packaging

Thailand's home care packaging is being driven by affordability and innovation

Lightweight, cost-effective solutions gain traction in pet food packaging

### PACKAGING LEGISLATION

Thailand introduces stricter rules on alcohol packaging size and labelling

Thailand drafts law for sustainable packaging and EPR compliance

### RECYCLING AND THE ENVIRONMENT

Thailand's binding EPR law to transform packaging recovery and recycling

Thailand's Plastic Waste Management Roadmap

Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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