



Euromonitor  
International

# Plant-Based Dairy Packaging in Thailand

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Strong growth for plant-based dairy packaging volumes in Thailand in 2024

Packaging design, materials and messaging clearly distinguish plant-based dairy from traditional dairy

Flexible plastic pouches emerge as innovative, sustainable packaging for plant-based dairy in Thailand

### PROSPECTS AND OPPORTUNITIES

Flexible pouches, resealable cartons and clear labelling regulations fuel steady growth in Thailand's plant-based dairy packaging volumes

Growth of flexible and single-serve packs in Thailand's plant-based dairy packaging

### DISCLAIMER

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