



Euromonitor  
International

# Plant-Based Dairy Packaging in Thailand

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## Plant-Based Dairy Packaging in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Preservation qualities drive demand for brick liquid cartons in plant-based milk

Glass bottles preferred for their premium appeal

Smaller pack sizes preferred due to their convenience

#### PROSPECTS AND OPPORTUNITIES

Innovations set to take the lead in plant-based dairy packaging

Larger pack sizes expected to gain share

## Plant-Based Dairy Packaging in Thailand - Company Profiles

## Packaging Industry in Thailand - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

Increasing preference for glass bottles in beer packaging in Thailand

Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

### PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

### RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging

Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/plant-based-dairy-packaging-in-thailand/report](https://www.euromonitor.com/plant-based-dairy-packaging-in-thailand/report).