

Sauces, Dips and Condiments Packaging in Thailand

July 2024

Sauces, Dips and Condiments Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plastic pouches rises in salad dressings due to the convenience provided

Glass jars are preferred for mayonnaise as they increase the product's visual appeal

HDPE bottles gains share in barbecue sauces due to qualities such as durability and preservation

PROSPECTS AND OPPORTUNITIES

Metal food cans set to grow due to the ability to extend the shelf life of pickled products 200g pack size to gain share in soy sauces packaging

Sauces, Dips and Condiments Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

Increasing preference for glass bottles in beer packaging in Thailand

Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging Sustainability initiatives in home care packaging

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