



Meals and Soups Packaging in Spain

September 2025

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Meals and Soups Packaging in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in meals and soups packaging volumes fuelled by busy lifestyles, portion control, sustainability, and innovation

Rising demand for convenient, budget-friendly, complete meals drives higher packaging growth for ready meals

Innovation in meals and soups packaging accelerates in Spain, with a focus on sustainability and functionality

PROSPECTS AND OPPORTUNITIES

Sustainable innovation and convenience to drive growth in meals and soups packaging in Spain

Flexible packaging and rigid plastic poised to lead meals and soups in Spain

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Meals and Soups Packaging in Spain - Company Profiles

Packaging Industry in Spain - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Material makeover through paperboard innovation and lightweight formats in food packaging

Spain taps into the future with rPET bottles, anchored lids and paper carriers in non-alcoholic drinks packaging

Metal bottles seeing strong growth in alcoholic drinks packaging in Spain

Glamour shifts to refillable, recycled and futuristic solutions in beauty and personal care packaging

Sustainability, convenience and concentration reshaping home care packaging

Recyclable pouches and resealable packs transform pet food packaging

PACKAGING LEGISLATION

Royal decree reshapes packaging compliance

RECYCLING AND THE ENVIRONMENT

EU packaging law for reusable and recyclable designs

Recycling, reuse and waste reduction shape the industry

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