



**Euromonitor  
International**

# Sauces, Dips and Condiments Packaging in Saudi Arabia

July 2024

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

PET bottles are increasingly popular for packaging mayonnaise

20g remains the dominant pack size in bouillon thanks to the Maggi brand

Brick liquid cartons remains the major pack type for tomato pastes and purées

### PROSPECTS AND OPPORTUNITIES

Glass bottles expected to take share from the major pack type in soy sauces, PET bottles

397g and 340g pack sizes set to gain share of ketchup packaging

## Sauces, Dips and Condiments Packaging in Saudi Arabia - Company Profiles

## Packaging Industry in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the dominant pack type for processed meat owing to convenience considerations

Smaller pack sizes see growth in soft drinks due to high excise on sugar content

Glass bottles continue to dominate due to limited product offerings and strict regulatory environment

Small pack sizes continue to dominate bath and shower packaging, aligning with modern lifestyles

Folding cartons remain the most popular pack type in home care due to practicality considerations

### PACKAGING LEGISLATION

The Saudi Standards, Metrology and Quality Organisation introduces a new technical packaging regulation

### RECYCLING AND THE ENVIRONMENT

Saudi Investment Recycling Company introduces new initiatives to enhance waste management in Saudi Arabia

Table 1 - Overview of Packaging Recycling and Recovery in Saudi Arabia: 2021/2022 and Targets for 2023

## About Euromonitor International

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-saudi-arabia/report](https://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-saudi-arabia/report).