



Meals and Soups Packaging in Saudi Arabia

September 2025

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Meals and Soups Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

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Ready meal trays and plastic pouches lead packaging growth within meals and soups

Packaging trends differ within ready meals and soup

Innovations in packaging machinery are transforming meals and soups

PROSPECTS AND OPPORTUNITIES

Urbanisation and lifestyle shifts set to drive growth in meals and soups packaging

Convenience and sustainability to drive innovation in meals and soups packaging

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Meals and Soups Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

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Packaging in 2024: The big picture

2024 key trends

Sustainability and portion control shaping 2024 food packaging trends

Growing rPET adoption and paper-based alternatives reshaping non-alcoholic drinks packaging

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MEWA introduces new packaging and labelling rules for fresh produce

National circular packaging committee advances EPR preparations

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Saudi Investment Recycling Company advances circular economy initiatives in 2025

Table 1 - Overview of Packaging Recycling and Recovery in Saudi Arabia: 2022/2023 and Targets for 2024

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