



Plant-Based Dairy Packaging in the Netherlands

September 2025

Table of Contents

[Plant-Based Dairy Packaging in the Netherlands - Category analysis](#)

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging grows in 2024, supported by innovation from key players
Eco-conscious packaging reshapes plant-based dairy's shelf appeal in the Netherlands
Plant-based dairy packaging is evolving, driven by the need for sustainability

PROSPECTS AND OPPORTUNITIES

Strong growth for plant-based dairy packaging, as Dutch consumers go green
Plant-based dairy competition may intensify as consumer demand for eco-friendly options

DISCLAIMER

[Plant-Based Dairy Packaging in the Netherlands - Company Profiles](#)

[Packaging Industry in the Netherlands - Industry Overview](#)

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Sustainability and portion control shape 2024 food packaging trends
Regulatory push and sustainability drive growth of paper cartons and rPET bottles in non-alcoholic drinks packaging
Metal cans gain share from glass bottles in alcoholic drinks packaging
Sustainable and low-waste packaging leads beauty and personal care innovation
Refill packs and recyclable materials drive the home care packaging market
Folding cartons and larger value packs gain share in pet care packaging

PACKAGING LEGISLATION

Mandatory attached caps on single-use plastic bottles
Ban on disposable plastic cups and food packaging
Expansion of deposit return scheme (DRS) and reverse vending systems (RVS) in the Netherlands

RECYCLING AND THE ENVIRONMENT

Verpact's quality-linked recycling agreements
Dutch government invests in recycling initiatives
Table 1 - Overview of Packaging Recycling and Recovery in the Netherlands: 2022/2023 and Targets for 2024

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-the-netherlands/report.