



**Euromonitor
International**

Plant-Based Dairy Packaging in the Netherlands

September 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging grows in 2024, supported by innovation from key players
Eco-conscious packaging reshapes plant-based dairy's shelf appeal in the Netherlands
Plant-based dairy packaging is evolving, driven by the need for sustainability

PROSPECTS AND OPPORTUNITIES

Strong growth for plant-based dairy packaging, as Dutch consumers go green
Plant-based dairy competition may intensify as consumer demand for eco-friendly options

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-the-netherlands/report.