



Euromonitor
International

Meals and Soups Packaging in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Liquid cartons and PET bottles gain popularity due to ease of use, especially for soup

Eco-friendly materials gain ground as ready meals packaging adapts to at-home dining trends

Unilever launches recyclable pack for Colman's in 2024 to meet sustainability targets

PROSPECTS AND OPPORTUNITIES

Meals and soups packaging volumes set to grow due to urban lifestyles

Packaging likely to adopt smaller sizes to align with changing household needs

DISCLAIMER

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-netherlands/report.