



**Euromonitor  
International**

# Meals and Soups Packaging in Switzerland

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Busy lifestyles and convenience drive growth in meals and soups packaging demand

Smaller packs and recyclable packaging drive evolution in Swiss soup and ready meal packaging

Colpac launches sustainable paper cup gain alternative to thin wall plastic containers

### PROSPECTS AND OPPORTUNITIES

Flexible plastic leads in Swiss meals and soups due to its light weight and storage efficiency

Folding cartons and ready meal trays will help drive growth in Swiss meals and soups packaging

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