



**Euromonitor  
International**

# Meals and Soups Packaging in Switzerland

September 2025

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## Meals and Soups Packaging in Switzerland - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Busy lifestyles and convenience drive growth in meals and soups packaging demand  
Smaller packs and recyclable packaging drive evolution in Swiss soup and ready meal packaging  
Colpac launches sustainable paper cup gain alternative to thin wall plastic containers

#### PROSPECTS AND OPPORTUNITIES

Flexible plastic leads in Swiss meals and soups due to its light weight and storage efficiency  
Folding cartons and ready meal trays will help drive growth in Swiss meals and soups packaging

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## Meals and Soups Packaging in Switzerland - Company Profiles

## Packaging Industry in Switzerland - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture  
2024 key trends  
Sustainable packaging and smart sizing drive Swiss food trends 2024  
Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks  
Declining alcoholic drinks volumes, but cans on the rise in Switzerland  
Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024  
Refillable, flexible and sustainable packaging redefine Switzerland's home care market in 2024  
Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

### PACKAGING LEGISLATION

Switzerland prepares for a circular economy overhaul in packaging  
Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response  
Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

### RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform  
National collection initiatives: RecyPac and RecyBag  
Environmental goals fuel packaging innovation

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-switzerland/report](https://www.euromonitor.com/meals-and-soups-packaging-in-switzerland/report).