



Meals and Soups Packaging in Switzerland

September 2025

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Meals and Soups Packaging in Switzerland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Busy lifestyles and convenience drive growth in meals and soups packaging demand

Smaller packs and recyclable packaging drive evolution in Swiss soup and ready meal packaging

Colpac launches sustainable paper cup gain alternative to thin wall plastic containers

PROSPECTS AND OPPORTUNITIES

Flexible plastic leads in Swiss meals and soups due to its light weight and storage efficiency

Folding cartons and ready meal trays will help drive growth in Swiss meals and soups packaging

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Meals and Soups Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Sustainable packaging and smart sizing drive Swiss food trends 2024

Sustainability and innovation driving packaging trends in Switzerland's non-alcoholic drinks

Declining alcoholic drinks volumes, but cans on the rise in Switzerland

Sustainable innovation and regulatory momentum transform Swiss beauty and personal care packaging in 2024

Refillable, flexible and sustainable packaging redefine Switzerland's home care market in 2024

Convenience and sustainability driving Swiss dog and cat food packaging trends in 2024

PACKAGING LEGISLATION

Switzerland prepares for a circular economy overhaul in packaging

Impact of EU Packaging and Packaging Waste Regulation (PPWR) and Swiss response

Deposit Return Schemes and Reverse Vending Systems in Swiss beverage packaging

RECYCLING AND THE ENVIRONMENT

Strengthening the circular economy through packaging reform

National collection initiatives: RecyPac and RecyBag

Environmental goals fuel packaging innovation

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