



**Euromonitor  
International**

# Meals and Soups Packaging in Sweden

September 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Retail volumes increase as Swedes turn to ready meals and home dining

Soup uses flexible packs for affordability, while ready meals favour trays and cartons

Orkla Foods drives innovation to meet Swedish consumer demand for eco-friendly options

#### PROSPECTS AND OPPORTUNITIES

Packaging volumes to rise steadily with wider pack type choice and eco materials

300g cartons grow with demand for portion control and reduced packaging waste

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-sweden/report](https://www.euromonitor.com/meals-and-soups-packaging-in-sweden/report).