



Euromonitor  
International

# Meals and Soups Packaging in South Africa

September 2025

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### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Growth in meals and soups packaging volumes, with glass jars performing well but flexible plastic remaining dominant  
Different pack sizes and pack types offer convenience and affordability, and drive at-home consumption of soup and ready meals  
Innovative folding carton packaging sets a new standard for meals and soups in South Africa

### PROSPECTS AND OPPORTUNITIES

Steady growth forecast for meals and soups packaging volumes, with flexible plastic maintaining its dominance  
600g and 1,000g plastic pouches expected to gain popularity in meals and soups packaging in South Africa

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-south-africa/report](https://www.euromonitor.com/meals-and-soups-packaging-in-south-africa/report).