



**Euromonitor  
International**

# Meals and Soups Packaging in the United Kingdom

August 2025

### KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Demand for convenience influences meals and soups packaging in 2024

Marked differences between packaging of soup and ready meals in the UK

iKrafts drives eco-friendly packaging innovation in meals and soups

### PROSPECTS AND OPPORTUNITIES

Balancing convenience, cost, and eco-friendliness in UK meals and soups packaging

Flexible, premium, and eco-friendly packs to drive meals and soups packaging trends

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