

Plant-Based Dairy Packaging in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising demand for plant-based dairy products fuels growth in the associated packaging volumes, with metal the fastest-growth format

Metal and glass packaging help define the identity of plant-based dairy products by conveying sustainability, health appeal, and a premium image

Eco-friendly packaging takes centre stage in plant-based dairy packaging innovation in South Korea

PROSPECTS AND OPPORTUNITIES

Rising consumer acceptance and price pressures to fuel growth in plant-based dairy packaging Plant-based dairy packaging expected to grow through channel diversification and design innovation

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-south-korea/report.