



# Meals and Soups Packaging in South Korea

September 2025

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## Meals and Soups Packaging in South Korea - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Packaging demand shifts from traditional categories such as pizza and soup to meal kits, frozen ready meals, and prepared salads  
Ready meals has higher packaging demand than soup and sees growth in 2024, as these offer a complete meal rather than a lighter option  
On-the-go lifestyles drive interest in self-heating meal packaging innovations

#### PROSPECTS AND OPPORTUNITIES

Demand for convenient meal solutions expected to drive steady growth in meals and soups packaging volumes  
Smaller-sized metal food cans to attract solo households looking for affordable, shelf stable solutions

### DISCLAIMER

#### Meals and Soups Packaging in South Korea - Company Profiles

#### Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Smaller packs and sustainable materials drive food packaging innovation in South Korea

Recycled materials and label-free bottles lead South Korea's sustainable beverage packaging shift in 2024

Premiumisation and sustainability redefine South Korea's alcoholic drinks packaging

Eco-friendly and refillable packaging takes centre stage in South Korea's beauty industry in 2024

Refillable and user-friendly packaging drives sustainable innovation in South Korea's home care industry in 2024

Convenience and sustainability shape South Korea's pet food packaging

### PACKAGING LEGISLATION

Recyclability and recycled content mandates

Deposit return and waste reduction initiatives

Impact on industry and consumers

### RECYCLING AND THE ENVIRONMENT

Mandatory recycled content targets

Design for recyclability and label-free packaging

Transparent PET bottle sorting and consumer responsibility

Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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