



**Euromonitor
International**

Meals and Soups Packaging in Romania

September 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rise in total meals and soups packaging retail volumes, driven by busy lifestyles

Packaging of soups and ready meals reflects everyday convenience and meal complexity

Innovations driving local meals and soups packaging

PROSPECTS AND OPPORTUNITIES

Future growth in meals and soups packaging volumes in Romania

Changing popularity of pack types and sizes in local meals and soups packaging

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-romania/report.