



Euromonitor  
International

# HW Cooking Ingredients and Meals in Hong Kong, China

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## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

A positive year for health and wellness cooking ingredients and meals

### INDUSTRY PERFORMANCE

Health conscious consumers making more informed choices

Natural claims gain prominence driven by health and sustainability concerns

Demand for vegetarian products on the rise

### WHAT'S NEXT

Health and wellness claims set to gain momentum across retail and foodservice

Concerns over the harmful impact of UPFs set to benefit natural claims

Ongoing investment expected in plant-based solutions as demand grows

### CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2020-2024

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2020-2024

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2020-2024

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2020-2024

Table 5 - Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2020-2024

Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2020-2024

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2020-2024

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2024-2029

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2024-2029

### COUNTRY REPORTS DISCLAIMER

[Health and Wellness in Hong Kong, China - Industry Overview](#)

### EXECUTIVE SUMMARY

Interest in health and wellness grows despite financial pressures

### INDUSTRY PERFORMANCE

Better for you and functional claims on the rise as health awareness grows

Clean label trend fuelling demand for natural and organic claims

### WHAT'S NEXT

Plant-based diets and natural ingredients set to receive growing interest

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hw-cooking-ingredients-and-meals-in-hong-kong-china/report](http://www.euromonitor.com/hw-cooking-ingredients-and-meals-in-hong-kong-china/report).