



Euromonitor  
International

# HW Snacks in Chile

August 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

High inflation continues to pose challenges but demand remains resilient overall

Lactose free still the leading health and wellness claim in snacks

Chileans continue to show strong interest in gluten free snacks

#### PROSPECTS AND OPPORTUNITIES

Demand for snacks with sugar- and fat-related claims set to remain robust

Health and ethical concerns will broaden appeal of vegan and plant-based snacks

Interest in keto snacks expected to rise steadily

#### CATEGORY DATA

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## Health and Wellness in Chile - Industry Overview

### EXECUTIVE SUMMARY

Health and wellness in focus

Consumer weight trends

Consumer diet trends

Health-related deaths

Blood pressure and cholesterol levels

Diabetes prevalence

### DISCLAIMER

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