



Euromonitor
International

HW Cooking Ingredients and Meals in Chile

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HW Cooking Ingredients and Meals in Chile - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers making healthier choices despite economic pressures

INDUSTRY PERFORMANCE

Brands respond to the growing demand for healthier cooking ingredients and meals

Congress intervenes to limit the use of the word "meat" in plant-based products

Natural claims prove popular among health conscious locals

WHAT'S NEXT

Health aware consumers expected to demand healthier options

More consumers expected to shift towards a vegetarian or plant-based diet

Natural claims point towards a healthier, more sustainable, and tastier offering

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2020-2024

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2020-2024

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[Health and Wellness in Chile - Industry Overview](#)

EXECUTIVE SUMMARY

Players responding to the increasing demand for healthier food and beverages

INDUSTRY PERFORMANCE

Increasing health awareness and rising obesity levels dictating market trends

Interest in plant-based diets on the rise

WHAT'S NEXT

Consumers demand more for their money as health and ethical considerations develop

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hw-cooking-ingredients-and-meals-in-chile/report.