



Euromonitor  
International

# Inner Mongolia Yili Industrial Group Co Ltd in Dairy Products and Alternatives

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## INTRODUCTION

Scope

Executive summary

## STATE OF PLAY

Top companies at a glance

Yili 's global footprint

Company overview

High competitiveness in domestic market and M&A drive Yili's sales growth

Sustainability under "WISH"

## EXPOSURE TO FUTURE GROWTH

Shelf stable milk projected to contribute largest part of Yili's future growth

No change in rankings expected for top 10 dairy companies

## COMPETITIVE POSITIONING

Subdued Chinese market conditions have impacted Yili's global share

Competitor overlap

Key categories and markets

Key brands

Satine explores frontline of health attributes in milk

## DAIRY

Yili's presence in dairy confined to Asia Pacific

Drinking milk products continue to be the cornerstone

Projected dairy sales

Yili launches low GI powder milk to cater the aging population

## BABY FOOD

Baby food sales by region

Top countries by category

Projected baby food sales

## PLANT-BASED DAIRY

Plant-based dairy sales by region

Top countries by category

Projected sales

## KEY FINDINGS

Key findings

## APPENDIX

Projected company sales: FAQs (1/2)

Projected company sales: FAQs (2/2)

## About Euromonitor International

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/inner-mongolia-yili-industrial-group-co-ltd-in-dairy-products-and-alternatives/report](http://www.euromonitor.com/inner-mongolia-yili-industrial-group-co-ltd-in-dairy-products-and-alternatives/report).