



Euromonitor
International

Innovation in Food and Beverage in Germany

September 2024

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Monitoring Innovation for business growth

INNOVATION IN BEAUTY, HEALTH AND HOME

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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