



Euromonitor  
International

# Unlocking Sustainability Opportunities in Packaged Food

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## INTRODUCTION

Unlocking Sustainability Opportunities in Packaged Food

Key findings

## PACKAGED FOOD SUSTAINABILITY OVERVIEW

Despite climate concerns, only half of companies will thrive with sustainability features

Providing substantiated proof is key to reinforce sustainability initiatives communication

Consumers are willing, but need support to embrace sustainability

Growing appetite for products carrying sustainability claims push revenue

F&B corporates' plans focus on curbing emissions and enhancing transparency

Rethinking product formulation to balance cost, nutrition and sustainability

## STAPLE FOODS AND COOKING INGREDIENTS AND MEALS

Sustainability in staple foods and cooking ingredients and meals overview

Top trends impacting consumers' purchasing decisions in staple foods

Top trends impacting consumers' purchasing decisions in cooking ingredients and meals

Safe, healthy and sustainably sourced are increasingly becoming the norm

Combining claims to enhance consumer education and transparency

Staple foods and cooking ingredients and meals sustainability examples

Markets with strong local production lead in spend per capita

## DAIRY PRODUCTS AND ALTERNATIVES

Sustainability in dairy products and alternatives overview

Top trends impacting consumers' purchasing decisions in dairy products and alternatives

From sourcing to formulation, curbing emissions is now essential

Communicate on how a product attains sustainability

Dairy products and alternatives sustainability examples

Growing appetite for affordable, sustainably-sourced and locally produced

## SNACKS

Sustainability in snacks overview

Top trends impacting consumers' purchasing decisions

Redefining indulgence for the conscious consumer

Transparency beyond health and nutrition, sourcing and waste also matter

Snacks sustainability examples

Boost product availability for effortless sustainability

## CONCLUSION

Opportunities for growth

Questions we are asking

Passport Sustainability: What's covered?

## UNLOCKING SUSTAINABILITY OPPORTUNITIES IN PACKAGED FOOD

Euromonitor's research spans 210 countries and 99.9% of the world's consumers

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/unlocking-sustainability-opportunities-in-packaged-food/report](http://www.euromonitor.com/unlocking-sustainability-opportunities-in-packaged-food/report).