



The World Market for Staple Foods

December 2025

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Our expert's view of staple foods in 2025

Staple foods snapshot

Key findings

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No sign of private label losing popularity

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Low-cost channels continue to drive forward

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Forecast shows US leading as Brazil, India and Indonesia accelerate

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Forecast shows that GDP remains key as the population factor slows

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Our expert's view of staple foods to 2030

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