



Euromonitor  
International

# Apparel and Footwear in Latin America

March 2025

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Steady growth expected in the coming years in Latin America

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Local players struggling in the face of competition from Chinese brands in Mexico

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Brazil: Competitive and Retail Landscape

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Chile: Competitive and Retail Landscape

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Mexico: Market Context

Mexico: Competitive and Retail Landscape

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/apparel-and-footwear-in-latin-america/report](http://www.euromonitor.com/apparel-and-footwear-in-latin-america/report).