



# Air Conditioners in China

January 2026

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AI and premium features propel growth in air conditioners amidst maturity

Chart 1 - Key Trends 2025

### INDUSTRY PERFORMANCE

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Split air conditioners dominates, with energy-efficient products seeing rising demand

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Chart 2 - Analyst Insight

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Continued growth anticipated, driven by demand for energy-efficient and smart products

Split air conditioners will remain dominant, but new trends likely to emerge

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Midea, Gree and Haier maintain leadership through innovation and channel strength

Premium and value-driven products have their own consumer bases

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[Consumer Appliances in China - Industry Overview](#)

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