



Euromonitor
International

Navigating the Impact of the US/Israel-Iran War on Travel

April 2026

EXECUTIVE SUMMARY

Why read this report?

Key findings

INTRODUCTION

Navigating the impact of the US/Israel-Iran war on travel

The greatest operational shock to travel since the global pandemic

ABSORBING GLOBAL AVIATION SHOCK

Understanding the immediate aftermath

Airspace chaos forces global flight reroutes and increased costs

Oil price surge sparks airline fare hikes that are likely to linger

Oil prices to remain high, compounding challenges beyond the immediate crisis

Qatar Airways gains competitive edge in crisis response

TUI takes a leading role in crisis management response

Will consumers still transit through the Middle East?

RECOMMENDATIONS FOR TRAVEL OPERATORS

Airlines: Build network flexibility and operational resilience across regions

Destinations: Diversify markets and maintain confidence through local resilience

OTAs: Deploy technology and analytics to navigate market volatility

Underlying travel demand endures despite operational disruption

CONCLUSION

The impact of the US/Israel-Iran war on travel:

Evolution of navigating the impact of the US/Israel-Iran war on travel

Questions we are asking

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/navigating-the-impact-of-the-us-israel-iran-war-on-travel/report.