



Euromonitor
International

Away-From-Home Tissue and Hygiene in Côte d'Ivoire

April 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Softcare'S Bulk Supply Strategy Shifts Hospital Hygiene Standards

INDUSTRY PERFORMANCE

Softcare'S Bulk Supply Strategy Shifts Hospital Hygiene Standards

Ministry-Backed Touchless Dispensers Boost Compliance in Hospitals

Chart 1 - Value Sales 2020-2030

Chart 2 - Value Sales by Category 2025

WHAT'S NEXT?

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Digital Ordering and Compliance to Reshape Institutional Hygiene Purchasing

Chart 3 - Forecast Value Sales 2020-2030

Chart 4 - Forecast Value Sales by Category 2025-2030

CHANNELS

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Brands Expand Reach with Price Cuts and In-Store Promotions

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Brands Expand Reach with Price Cuts and In-Store Promotions

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