



Euromonitor
International

Air Care in Uganda

April 2026

Table of Contents

[Air Care in Uganda - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Uganda Air Care Market Grows Steadily Driven by Urbanisation

INDUSTRY PERFORMANCE

Uganda Air Care Market Grows Steadily Driven by Urbanisation

Spray/Aerosol Air Fresheners Dominate the Market

Car Air Fresheners Show Dynamic Growth Driven by Increasing Vehicle Ownership

Chart 1 - Value Sales 2020-2030

Chart 2 - Volume Sales 2020-2030

Chart 3 - Value Sales by Category 2025

WHAT'S NEXT?

Growing Demand for Air Care Driven by Urbanisation and Rising Incomes

Spray/Aerosol Air Fresheners Remain Largest

Key Trends Shaping Future Demand and Business Impact

Chart 4 - Forecast Value Sales 2020-2030

Chart 5 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Players Maintain Dominance through Strong Distribution

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

CHANNELS

Grocery Retailers Dominate Air Care Sales through Wide Reach

Non-Grocery Retailers and E-Commerce Gain Traction Slowly

Chart 8 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for Air Care

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Air Care

Chart 13 - Population 2020-2030

Chart 14 - Consumer Expenditure 2020-2030

Chart 15 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Home Care in Uganda - Industry Overview](#)

EXECUTIVE SUMMARY

Rising Urban Incomes and Consumer Confidence Drive Growth

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Home Care

INDUSTRY PERFORMANCE

Rising Urban Incomes and Consumer Confidence Drive Growth

Laundry Care Dominates Market Share with Steady Demand

Chart 17 - Green Llama Non-Toxic, Refillable Cleaning Products

Green Llama Introduces Non-Toxic Refillable Cleaning Products

Chart 18 - Value Sales 2020-2030

Chart 19 - Volume Sales 2020-2030

Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Urbanisation and Income Growth Fuel Demand for Premium Products

Laundry Care Remains Dominant, Driven by Essential Demand

Chart 21 - Analyst Insight for Home Care

Health and Wellness Trends Drive Innovation and Growth

Chart 22 - Forecast Value Sales 2020-2030

Chart 23 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Brands Maintain Dominance through Innovation

Glow Summit to Inspire Future Competition

Chart 24 - Company Shares 2025

Chart 25 - Brand Shares 2025

CHANNELS

Grocery Retailers Lead Sales through In-Person Shopping

Retail E-Commerce Gains Traction with Convenience and Promotions

Direct-To-Consumer Brands Thrive with Subscription Sales Models

Chart 26 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 27 - Economic Context for Home Care

Chart 28 - Real Gdp Growth 2020-2030

Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Home Care

Chart 31 - Population 2020-2030

Chart 32 - Consumer Expenditure 2020-2030

Chart 33 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/air-care-in-uganda/report.