



# Home Insecticides in Uganda

April 2026

Table of Contents

## Home Insecticides in Uganda - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Rising Demand for Home Insecticides Drives Sales Growth

#### INDUSTRY PERFORMANCE

Rising Demand for Home Insecticides Drives Sales Growth

Spray/Aerosol Insecticides Remain Dominant Product Type

Increasing Urbanisation and Income Drive Demand for Effective Solutions

Chart 1 - Value Sales 2020-2030

Chart 2 - Volume Sales 2020-2030

Chart 3 - Value Sales by Category 2025

#### WHAT'S NEXT?

Growing Urban Population Drives Demand for Effective Pest Control Solutions

Spray and Aerosol Formats Maintain Market Lead Despite Electric Insecticides Growth

Chart 4 - Forecast Value Sales 2020-2030

Chart 5 - Forecast Value Sales by Category 2025-2030

#### COMPETITIVE LANDSCAPE

Leading Companies Maintain Dominance through Consistent Performance

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

#### CHANNELS

Grocery Retailers Dominate Home Insecticides Sales with Strong Presence

Retail E-Commerce Gains Traction with Growing Sales

Chart 8 - Retail Channels 2020-2025

#### ECONOMIC CONTEXT

Chart 9 - Economic Context for Home Insecticides

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

#### CONSUMER CONTEXT

Chart 12 - Consumer Context for Home Insecticides

Chart 13 - Population 2020-2030

Chart 14 - Consumer Expenditure 2020-2030

Chart 15 - Population by Generation 2025

#### COUNTRY REPORTS DISCLAIMER

## [Home Care in Uganda - Industry Overview](#)

### EXECUTIVE SUMMARY

Rising Urban Incomes and Consumer Confidence Drive Growth

### KEY DATA INSIGHTS

#### KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Home Care

#### INDUSTRY PERFORMANCE

Rising Urban Incomes and Consumer Confidence Drive Growth  
Laundry Care Dominates Market Share with Steady Demand  
Chart 17 - Green Llama Non-Toxic, Refillable Cleaning Products  
Green Llama Introduces Non-Toxic Refillable Cleaning Products  
Chart 18 - Value Sales 2020-2030  
Chart 19 - Volume Sales 2020-2030  
Chart 20 - Value Sales by Category 2025

## WHAT'S NEXT?

Urbanisation and Income Growth Fuel Demand for Premium Products  
Laundry Care Remains Dominant, Driven by Essential Demand  
Chart 21 - Analyst Insight for Home Care  
Health and Wellness Trends Drive Innovation and Growth  
Chart 22 - Forecast Value Sales 2020-2030  
Chart 23 - Forecast Value Sales by Category 2025-2030

## COMPETITIVE LANDSCAPE

Leading Brands Maintain Dominance through Innovation  
Glow Summit to Inspire Future Competition  
Chart 24 - Company Shares 2025  
Chart 25 - Brand Shares 2025

## CHANNELS

Grocery Retailers Lead Sales through In-Person Shopping  
Retail E-Commerce Gains Traction with Convenience and Promotions  
Direct-To-Consumer Brands Thrive with Subscription Sales Models  
Chart 26 - Retail Channels 2020-2025

## ECONOMIC CONTEXT

Chart 27 - Economic Context for Home Care  
Chart 28 - Real Gdp Growth 2020-2030  
Chart 29 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 30 - Consumer Context for Home Care  
Chart 31 - Population 2020-2030  
Chart 32 - Consumer Expenditure 2020-2030  
Chart 33 - Population by Generation 2025

## COUNTRY REPORTS DISCLAIMER

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-insecticides-in-uganda/report](http://www.euromonitor.com/home-insecticides-in-uganda/report).