



Away-From-Home Tissue and Hygiene in Paraguay

May 2026

Away-From-Home Tissue and Hygiene in Paraguay - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Gmb Import Sa Drives Affordability Shift with Inter-Leaf Paper Towel

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Away-From-Home Tissue and Hygiene

INDUSTRY PERFORMANCE

Gmb Import Sa Drives Affordability Shift with Inter-Leaf Paper Towel

Chart 2 - Gmb Import Sa Announced the Distribution of a New Inter-Leaf Paper Towel of Diletta

Low-Priced Toilet Paper Dominates as Small Businesses Bypass Formal Retail

Elderly Needs Drive Sustained Growth for Adult Diapers in Healthcare

Chart 3 - Value Sales 2020-2030

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WHAT'S NEXT?

Horeca Operators Embrace Cleaning Upgrades to Meet Rising Visitor Expectations

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Softys Drives Innovation as Premiumisation Reshapes Demand

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Softys Drives Innovation as Premiumisation Reshapes Demand

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ECONOMIC CONTEXT

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