



# Dishwashing in Cambodia

May 2026

Table of Contents

## Dishwashing in Cambodia - Category analysis

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Rising Disposable Income Drives Sales

#### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Dishwashing

#### INDUSTRY PERFORMANCE

Rising Disposable Income Drives Sales

Hand Dishwashing Remains Dominant, Driven by Consumer Preference

Mood-Boosting Scents Shape Consumer Choices

Chart 2 - Value Sales 2020-2030

Chart 3 - Volume Sales 2020-2030

Chart 4 - Value Sales by Category 2025

#### WHAT'S NEXT?

Growth in Hand Dishwashing Driven by Health and Eco-Awareness

Hand Dishwashing Maintains Dominance with Natural Ingredients

Chart 5 - Analyst Insight for Dishwashing

Eco-Friendly Formulations and Packaging Gain Traction

Chart 6 - Forecast Value Sales 2020-2030

Chart 7 - Forecast Value Sales by Category 2025-2030

#### COMPETITIVE LANDSCAPE

Local Brands Gain Traction in a Concentrated Market

Chart 8 - Company Shares 2025

Chart 9 - Brand Shares 2025

#### CHANNELS

Independent Small Groceries and Wet Markets Dominate Sales

E-Commerce Gains Traction among Urban Households

Chart 10 - Retail Channels 2020-2025

#### ECONOMIC CONTEXT

Chart 11 - Economic Context for Dishwashing

Chart 12 - Real Gdp Growth 2020-2030

Chart 13 - Inflation 2020-2030

#### CONSUMER CONTEXT

Chart 14 - Consumer Context for Dishwashing

Chart 15 - Population 2020-2030

Chart 16 - Consumer Expenditure 2020-2030

Chart 17 - Population by Generation 2025

#### COUNTRY REPORTS DISCLAIMER

[Home Care in Cambodia - Industry Overview](#)

#### EXECUTIVE SUMMARY

Rising Incomes and Urbanisation Drive Sales Growth

#### KEY DATA INSIGHTS

## KEY INDUSTRY TRENDS

Chart 18 - Key Industry Trends for Home Care

## INDUSTRY PERFORMANCE

Rising Incomes and Urbanisation Drive Sales Growth

Laundry Care Dominates Market Share with Convenience

Health-Conscious Consumers Drive Innovation

Chart 19 - Value Sales 2020-2030

Chart 20 - Volume Sales 2020-2030

Chart 21 - Value Sales by Category 2025

## WHAT'S NEXT?

Rising Demand for Premium and Multifunctional Products

Laundry Care to Remain Largest Category

Chart 22 - Analyst Insight for Home Care

Wellness-Focused Products to Drive Growth

Chart 23 - Forecast Value Sales 2020-2030

Chart 24 - Forecast Value Sales by Category 2025-2030

## COMPETITIVE LANDSCAPE

Local Brands Gain Share as Nationalism Rises in Cambodia

Chart 25 - Company Shares 2025

Chart 26 - Brand Shares 2025

## CHANNELS

Grocery Retailers Lead Home Care Sales with Strong Presence

Retail E-Commerce Gains Traction among Urban Consumers

Chart 27 - Retail Channels 2020-2025

## ECONOMIC CONTEXT

Chart 28 - Economic Context for Home Care

Chart 29 - Real Gdp Growth 2020-2030

Chart 30 - Inflation 2020-2030

## CONSUMER CONTEXT

Chart 31 - Consumer Context for Home Care

Chart 32 - Population 2020-2030

Chart 33 - Consumer Expenditure 2020-2030

Chart 34 - Population by Generation 2025

## COUNTRY REPORTS DISCLAIMER

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashing-in-cambodia/report](http://www.euromonitor.com/dishwashing-in-cambodia/report).