



Air Care in Cambodia

May 2026

Table of Contents

[Air Care in Cambodia - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Strong Growth Driven by Increasing Urbanisation and Income

INDUSTRY PERFORMANCE

Strong Growth Driven by Increasing Urbanisation and Income

Spray/Aerosol Air Fresheners Dominates Sales

Chart 1 - Value Sales 2020-2030

Chart 2 - Volume Sales 2020-2030

Chart 3 - Value Sales by Category 2025

WHAT'S NEXT?

Strong Growth Driven by Urbanisation and Rising Incomes

Spray/Aerosol Air Fresheners Maintains Market Dominance

Chart 4 - Forecast Value Sales 2020-2030

Chart 5 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Sc Johnson & Son Inc Leads Cambodian Air Care

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

CHANNELS

Grocery Retailers Dominate Air Care Sales with Established Presence

Retail E-Commerce Drives Growth with Increasing Online Presence

Online Shopping Gains Traction with Rising Consumer Awareness

ECONOMIC CONTEXT

Chart 8 - Economic Context for Air Care

Chart 9 - Real Gdp Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Air Care

Chart 12 - Population 2020-2030

Chart 13 - Consumer Expenditure 2020-2030

Chart 14 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Home Care in Cambodia - Industry Overview](#)

EXECUTIVE SUMMARY

Rising Incomes and Urbanisation Drive Sales Growth

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 15 - Key Industry Trends for Home Care

INDUSTRY PERFORMANCE

Rising Incomes and Urbanisation Drive Sales Growth

Laundry Care Dominates Market Share with Convenience

Health-Conscious Consumers Drive Innovation

Chart 16 - Value Sales 2020-2030

Chart 17 - Volume Sales 2020-2030

Chart 18 - Value Sales by Category 2025

WHAT'S NEXT?

Rising Demand for Premium and Multifunctional Products

Laundry Care to Remain Largest Category

Chart 19 - Analyst Insight for Home Care

Wellness-Focused Products to Drive Growth

Chart 20 - Forecast Value Sales 2020-2030

Chart 21 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Local Brands Gain Share as Nationalism Rises in Cambodia

Chart 22 - Company Shares 2025

Chart 23 - Brand Shares 2025

CHANNELS

Grocery Retailers Lead Home Care Sales with Strong Presence

Retail E-Commerce Gains Traction among Urban Consumers

Chart 24 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 25 - Economic Context for Home Care

Chart 26 - Real Gdp Growth 2020-2030

Chart 27 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 28 - Consumer Context for Home Care

Chart 29 - Population 2020-2030

Chart 30 - Consumer Expenditure 2020-2030

Chart 31 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/air-care-in-cambodia/report.