



Euromonitor
International

Colour Cosmetics in Honduras

June 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Colour Cosmetics Summary

INDUSTRY PERFORMANCE

Women Adopt Multifunctional Beauty Rituals and Drive Retail Growth

Younger Consumers Fuel Expansion of Affordable Asian Beauty Products

Manufacturers Offer All-In-One Makeup Solutions

Chart 1 - Value Sales 2020-2030

Chart 2 - Volume Sales 2020-2030

Chart 3 - Value Sales by Category 2025

Chart 4 - All-In-One Makeup Solutions Grow

WHAT'S NEXT?

Younger Consumers and Multifunctional Products to Accelerate Growth

Facial Make-Up to Remain Largest with Steady Growth

Colour Cosmetics Sets/Kits to Expand through Digital Trends and Convenience

Chart 5 - Forecast Value Sales 2020-2030

Chart 6 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Manufacturers Leverage Innovation and Broad Distribution to Sustain Positions

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Supermarkets Shape Distribution Dynamics Amid Growing Competition

Chart 9 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 10 - Economic Context for Colour Cosmetics

Chart 11 - Real Gdp Growth 2020-2030

Chart 12 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 13 - Consumer Context for Colour Cosmetics

Chart 14 - Population 2020-2030

Chart 15 - Consumer Expenditure 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Honduras - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Consumers Adopt Holistic Personal Care Amid Economic Constraints

Hair Care Leads Sales as Colour Cosmetics Grow

Chart 17 - Affordable Multi-Benefit Launches Integrate Skin Care
Younger Consumers Accelerate Skin Care Integration with K-Beauty
Chart 18 - Younger Hondurans Drive Surge for K-Beauty
Chart 19 - Value Sales 2020-2030
Chart 20 - Volume Sales 2020-2030
Chart 21 - Value Sales by Category 2025

WHAT'S NEXT?

Young Consumers to Drive Growth While Hair Care Remains Largest Category
Colour Cosmetics to Show Strong Growth Driven by Digital and Ingredient-Led Trends
Chart 22 - Forecast Value Sales 2020-2030
Chart 23 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Manufacturers Reinforce Positions Amid Growing Fragmentation
Chart 24 - Company Shares 2025
Chart 25 - Brand Shares 2025

CHANNELS

Supermarkets and Hypermarkets Expand Reach to Lead Retail Sales
Direct Selling Adapts Amid Competition and Shifting Consumer Preferences
Chart 26 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 27 - Economic Context for Beauty and Personal Care
Chart 28 - Real Gdp Growth 2020-2030
Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Beauty and Personal Care
Chart 31 - Population 2020-2030
Chart 32 - Consumer Expenditure 2020-2030
Chart 33 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

