



**Euromonitor
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Sweet Biscuits, Snack Bars and Fruit Snacks in Kuwait

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Health-Focused Innovation Supports Growth Despite Weaker Volume Demand

Promotional Activity and Private Label Competition Intensify

Stable Food Expenditure Supports a Positive Outlook

Chart 1 - Value Sales 2021-2031

Chart 2 - Volume Sales 2021-2031

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-kuwait/report.