



Sugar Confectionery in Paraguay

August 2026

Table of Contents

[Sugar Confectionery in Paraguay - Category analysis](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sugar Confectionery Summary

INDUSTRY PERFORMANCE

Steady Expansion Supported by Rising Consumer Spending

Flavour Innovation Boosts Consumer Engagement

Chart 1 - Spicy Flavour Innovation Drives Expansion

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Income Growth and Favourable Demographics Projected to Support Future Demand

Health Concerns to Encourage Reformulation and Reduced Sugar Innovation

Gummies and Jellies Expected to Retain Leadership While Chewy Candies Accelerate

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Broad Portfolios and Innovation Support Strong Confectionery Brands

CHANNELS

Convenience Retail Expansion Influences Impulse Purchasing Habits

E-Commerce Remains Limited by Structural Constraints

ECONOMIC CONTEXT

Chart 7 - Economic Context for Sugar Confectionery

Chart 8 - Real Gdp Growth 2021-2031

Chart 9 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 10 - Consumer Context for Sugar Confectionery

Chart 11 - Population 2021-2031

Chart 12 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Paraguay - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Economic Stability Supports Premiumisation and Flavour Innovation

Ice Cream and Premium Snacks Post Rapid Expansion

Arcorpar, Amandau and Bimbo Capitalise on Emerging Flavour Trends

Chart 13 - Pistachio Flavour Is a Driving Force for Expansion

Chart 14 - Value Sales 2021-2031

Chart 15 - Value Sales by Category 2026

WHAT'S NEXT?

Economic Growth Expected to Support Sustained Demand for Snacks

Health and Wellness to Encourage Reformulation and Premium Innovation

Urbanisation Projected to Expand Access and Consumption Occasions

Chart 16 - Forecast Value Sales 2021-2031

Chart 17 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Local Players Strengthen Their Presence Despite Arcorpar'S Clear Lead

Chart 18 - Company Shares 2026

Chart 19 - Brand Shares 2026

CHANNELS

Modern Retail Gains Ground as Traditional Outlets Face Succession Pressures

Biggie Reshapes Impulse Purchasing through Convenience and Availability

Cash Dependence and Infrastructure Constraints Limit E-Commerce Growth

Chart 20 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 21 - Economic Context for Snacks

Chart 22 - Real Gdp Growth 2021-2031

Chart 23 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 24 - Consumer Context for Snacks

Chart 25 - Population 2021-2031

Chart 26 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sugar-confectionery-in-paraguay/report.